

Ground broken for expansion of Orangeville Chrysler



By Mike Pickford

Builders broke ground on a brand new renovation and rebuild project at Orangeville Chrysler this week, one that will make the dealership building the area's largest.

Located on Highway 9, Orangeville Chrysler has been a staple of the motoring community for decades. Taken over by the Brackett Auto Group, who also own MacMaster Buick GMC, two years ago, the facility will undergo a significant facelift over the coming months as it bids to keep up with an ever-evolving business.

"I'm pleased to be here today to be able to announce that we are officially breaking ground on our expansion of Orangeville Chrysler," Danny Brackett, President of Brackett Auto Group, told the Citizen. "This is a big investment for us and we're doing it so that we're able to serve our community better."

With more than 29,000 sq. ft. of space, Orangeville Chrysler's renovated home will boast a 16-car showroom, extended car lot and new sales and business offices for its approximately 40 employees to work from. The renovation is expected to take six months to complete.

Orangeville-based Robert Preston Construction will add to its impressive portfolio of local builds after taking the lead on the project. The firm previously erected the west-end Headwaters Racquet Club facility, the new Community Living Dufferin site on County Road 3 and Family Transition Place's building on Bredin Parkway. The company was also responsible for the renovation of MacMaster Buick GMC several years ago. Dickinson and Hicks Architects Inc. completed all the design work for the facility.

"We're very pleased that we have been able to employ all local people and local businesses in helping to make our vision for this facility become a reality," Mr. Brackett said. "That's one of my personal missions as a businessman ? to try and ensure that I keep things local whenever and wherever I can. I feel that's very important."

It's that commitment to the local community that has propelled Orangeville Chrysler into the position of being one of the region's most respected dealerships. With a long history of excellent service in Orangeville, Mr. Brackett is hoping this renovation and expansion will serve to improve quality of service for customers moving forward.

"We continuously strive to offer the best service and vehicles possible to our customers. We're carrying out this renovation to live up to our mission statement. Nothing is more important to us than our customers," Mr. Brackett said.

Between the lots at Orangeville Chrysler and MacMaster Buick GMC, Mr. Brackett indicated there are between 150 and 200 used vehicles available at all times, with over 500 new vehicles also on offer. The dealerships employ over 100 people from the local community.

For more information on Orangeville Chrysler, visit orangevillechrysler.com.